



**DM courses, planned for 2008**

Dates	14/1 – 1/2	4/2 – 14/3	24/3-9/5	19/5–27/6	Break	28/7– 5/9	15/9 – 24/10	3/11 – 13/12
Course	<b>DM Study Gateway*</b> “The DM gateway course”	<b>DM Media Introduction</b>	<b>DM Communication Theory</b>	<b>DM Writing for Media(Radio/TV)</b>		<b>DM Audience Relations I</b>	<b>DM Health &amp; Sociology for Media</b>	<b>DM Planning &amp; Scheduling</b>
Main Content	<ul style="list-style-type: none"> <li>- Distance Learning pedagogic</li> <li>- Distance Learning techniques</li> <li>- Communication strengths and weaknesses</li> </ul>	<ul style="list-style-type: none"> <li>- The vision of Sharing the good news</li> <li>- Media for whom and by whom?</li> <li>- Strengths &amp; weaknesses of different media</li> <li>- Media in Church - Why and how to use media in mission work</li> <li>- Getting started with radio programming</li> </ul>	<ul style="list-style-type: none"> <li>- Development of personal communication skills</li> <li>- Communication theory, a basic model</li> <li>- Various communication obstacles; cultural, technical, etc.</li> </ul>	<ul style="list-style-type: none"> <li>- Why use a manuscript – the planning of a program</li> <li>- Creating interest for the program and keeping the interest</li> <li>- How to create images using words &amp; sounds</li> <li>- Formats and mechanics of script writing</li> <li>- Right language according to program format and target audience</li> </ul>		<ul style="list-style-type: none"> <li>- What happens after a program: Feedback &amp; communication loops</li> <li>- Means of helping a listener, different ways of communicating</li> <li>- Counselling – the basic principles</li> <li>- Motivation</li> <li>- Using the audience in production</li> </ul>	<ul style="list-style-type: none"> <li>- Introduction to the human body</li> <li>- The holistic view of the human being</li> <li>- Health issues in a cultural perspective</li> <li>- International conventions on human rights focusing children’s and women’s rights.</li> <li>- Family structure and gender roles in different cultures</li> </ul>	<ul style="list-style-type: none"> <li>- The habits of the Media audience</li> <li>- Felt needs and real needs</li> <li>- Planning of program blocks/schedules</li> <li>- The responsibilities of the broadcasting station/producing station/producer.</li> <li>- Production coordination</li> </ul>
Course		<b>DM Studio Operations theory</b>	<b>DM Faith Communication</b>	<b>DM Research</b>		<b>DM Journalism &amp; Media Ethics</b>	<b>DM Creative Programming</b>	<b>DM Audience Relations II</b>
Main Content		<ul style="list-style-type: none"> <li>- Audio technique theory</li> <li>- Common (radio) studio equipment</li> <li>- Different recording techniques</li> <li>- Different editing techniques</li> </ul>	<ul style="list-style-type: none"> <li>- The church communicating good news</li> <li>- The image of God revealed in different cultures</li> <li>- Chronological teaching</li> <li>- Sustainability in service</li> <li>- Dependency &amp; Independency</li> <li>- Ethics in faith communication</li> <li>- Areas beyond your sight</li> </ul>	<ul style="list-style-type: none"> <li>- The idea of research, its usefulness and its ethics</li> <li>- Basic research methods useful for media, including qualitative and quantitative perspectives.</li> <li>- Sources for media research</li> <li>- The process of research, from the need of research to action due to the research results.</li> <li>- Evaluation of research results.</li> </ul>		<ul style="list-style-type: none"> <li>- The role of a radio journalist</li> <li>- The different roles in Radio production</li> <li>- Co-operation and teamwork in radio production</li> <li>- Interviewing for radio</li> <li>- Media ethics</li> <li>- Conventions for radio production</li> </ul>	<ul style="list-style-type: none"> <li>- The most common program formats</li> <li>- Development of program formats &amp; concepts</li> <li>- Compiling of a programme block</li> <li>- Live broadcast and/or pre recorded?</li> </ul>	<ul style="list-style-type: none"> <li>- Psychology for follow-up work, including crisis reactions</li> <li>- Understanding the needs of a listener</li> <li>- To be an active listener</li> <li>- Counselling</li> <li>- Debriefing</li> <li>- Organizing follow-up work</li> <li>- Connections with the local churches</li> </ul>
Course		<b>11/2 - 29/2 DM Study Gateway*</b>	<b>21/4 – 9/5 DM Study Gateway*</b>				<b>DM Web Radio</b> (New course, details to be published later)	<b>10/11 – 28/11 DM Study Gateway*</b>

\* The same course repeated 4 times in 2008 Courses planned are subject to Teacher and Student availability

Plan updated 18<sup>th</sup> of September, 2007 /SHE