



Training @ your doorstep!

Distancemedia courses 2010

<p><u>DM Study Gateway</u> <i>S.Hektor</i> January 11th – January 29th Includes: - Distance learning pedagogic - Distance learning techniques - Communication strength and weaknesses</p> <p><u>DM Study Gateway</u> <i>C. Nilsson</i> January 11th – January 29th</p>	<p><u>DM Leadership I</u> <i>J-E. Nyman</i> February 1st – March 12th Includes:- The essence of leadership - Planning & Decision Making - Communication & Managing People - Managing Time - Managing Information, Marketing & PR - Managing finances - Leading and participating in meetings - Delegation - Training, development & mentoring and developing leaders - Handling conflicts</p>
<p><u>DM Media Introduction</u> <i>R. Stoll</i> February 1st – March 12th Includes: -The vision of sharing the Good news - Media for whom and by whom? - Strengths and weaknesses of different media - Media in church.-Why and how to use media in mission work - Getting started with radio programming</p>	<p><u>DM Web Radio</u> <i>M. Lennartsson</i> February 1st – March 12th Includes: - Different thinking - Web Radio versus traditional Radio - Streaming, pod- and on demand Radio - The strengths of merging media - Technical requirements for Web Radio</p>
<p><u>DM Study Gateway</u> <i>C. McCaslin</i> February 22nd – March 12th Includes: - Distance learning pedagogic - Distance learning techniques - Communication strength and weakness</p>	<p><u>DM Communication Theory:</u> <i>C. Nilsson</i> March 15th – May 7th Includes: - Development of personal communication skills - Communication theory: a basic model - Various communication obstacles; cultural, technical, etc</p>
<p><u>DM Faith Communication:</u> <i>S.Hektor</i> March 15th – May 7th Includes: -The church; communicating good news -The image of God revealed in different cultures - Chronological teaching - Sustainability in service - Dependency and independency - Ethics in faith communication - Areas beyond your sight</p>	<p><u>DM Studio Operation Theory</u> <i>L.Laiser</i> May 10th – June 18th Includes: - Audio technique theory - Common (radio) studio equipment - Different recording techniques - Different editing techniques</p>
<p><u>DM Writing for Media(Radio/TV)</u> <i>C.Singh</i> May 10th – June 18th Includes: -Why use a manuscript? -The planning of a program - Creating interest for the program and keeping the interest - How to create images using words & sounds - Formats and mechanics of script writing - Right language according to program format and target audience</p>	<p><u>DM Research</u> <i>S.Hektor</i> May 10th – June 18th Includes: - The idea of research, its usefulness and its ethics - Basic research methods useful for media, including qualitative and quantitative perspectives - Sources for media research -The process of research, from the need of research to action due to the research results - Evaluation of research results</p>

<p><u>DM Leadership I</u> <i>J-E. Nyman</i> May 3rd – June 11th Includes:- The essence of leadership - Planning & Decision Making - Communication & Managing People - Managing Time - Managing Information, Marketing & PR - Managing finances - Leading and participating in meetings - Delegation - Training, development & mentoring and developing leaders - Handling conflicts</p>	<p><u>DM Study Gateway</u> <i>C McCaslin</i> May 31st – June 18th Includes: - Distance learning pedagogic - Distance learning techniques - Communication strength and weaknesses</p>
<p><u>DM Journalism & Media Ethics</u> <i>C. Singh</i> August 16th – September 24th Includes: - The role of a radio journalist - The different roles in Radio production - Co-operation and teamwork in radio production - Interviewing for radio - Media ethics - Conventions for radio production</p>	<p><u>DM Audience Relations I</u> <i>A. Ndaruka</i> August 16th – September 24th Includes: - What happens after a program: Feedback & communication loops - Means of helping a listener, different ways of communicating - Counseling – the basic principles. - Motivation - Using the audience in production</p>
<p><u>DM Creative Programming</u> <i>R .Stoll</i> September 27th – November 5th Includes: - The most common program formats - Development of program formats & concepts - Compiling of a program block - Live broadcast and/or pre recorded?</p>	<p><u>DM Health & Sociology, Media</u> <i>A. Hektor</i> September 27th – November 5th Includes: -Introduction to the human body -The holistic view of the human being - Health issues in a cultural perspective - International conventions on human rights focusing children’s and women’s rights - Family structure and gender roles in different cultures</p>
<p><u>DM Leadership II</u> <i>J-E. Nyman</i> October 11th – November 5th Includes: -Follow up work from course I</p>	<p><u>DM Audience Relations II</u> <i>C. Nilsson</i> November 8th – December 17th Includes: - Psychology for follow-up work, including crisis reactions - Understanding the needs of a listener -To be an active listener - Counseling - Debriefing - Organizing follow-up work - Connections with the local churches</p>
<p><u>DM Planning & Scheduling I</u> <i>C. Singh</i> November 8nd – December 17th Includes: -The habits of the Media audience - Felt needs and real needs - Planning of program blocks/schedules - The responsibilities of the broadcasting station/producing station/producer. - Production coordination</p>	<p><u>DM Study Gateway</u> <i>C. McCaslin</i> November 8th – November 26th Includes: - Distance learning pedagogic - Distance learning techniques - Communication strength and weakness</p>